



UNBORING THE FUTURE

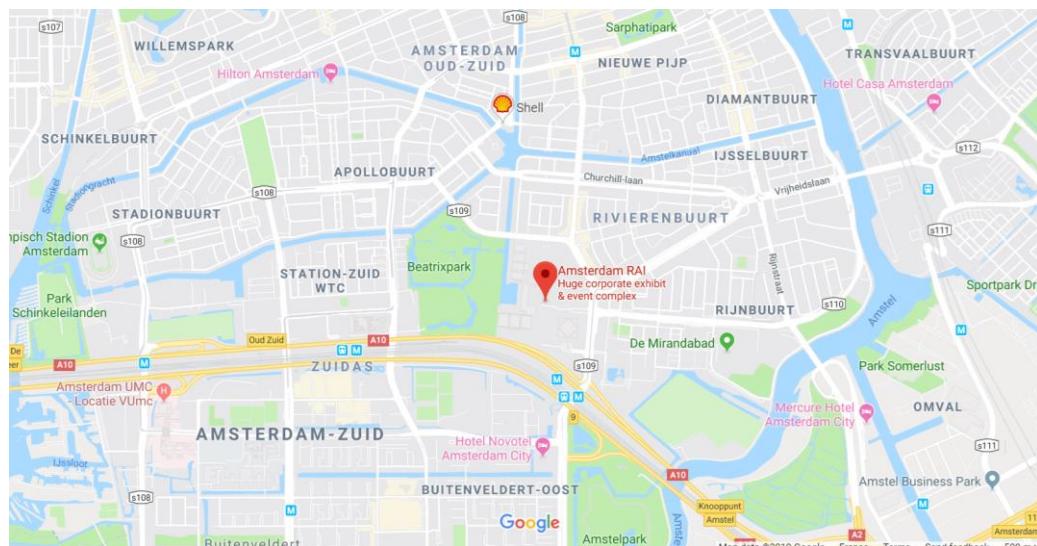
PEUGEOT INTERNATIONAL BRAND CONVENTION 2020

PRACTICAL INFORMATION

VENUES

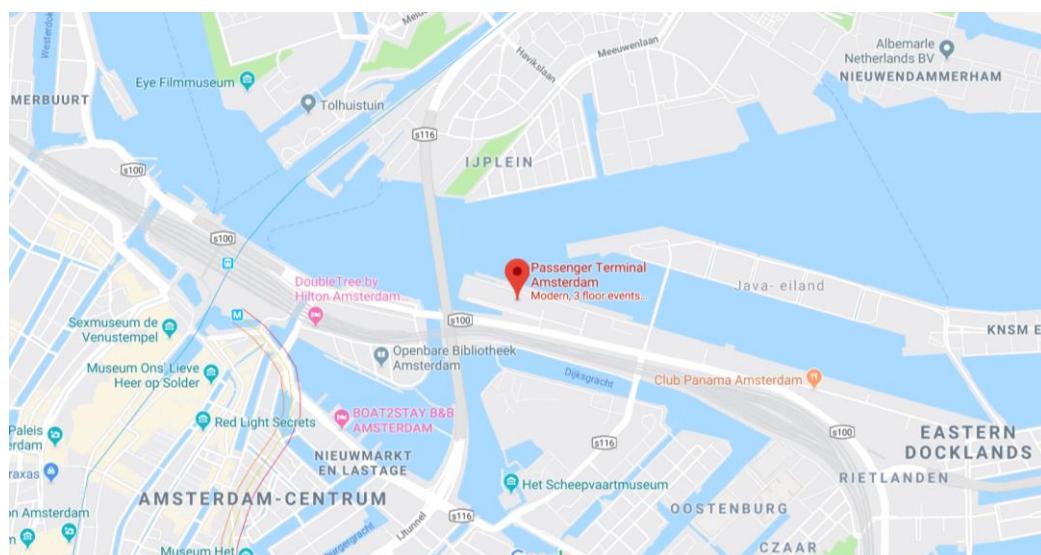
Rai Convention Centre

Europaplein 24, 1078 GZ Amsterdam, The Netherlands



Passenger Terminal – Gala Dinner

Piet Heinkade 27, 1019 BR Amsterdam, The Netherlands





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TRANSFERS

The organisation team takes care of all transfers during your stay.
From your arrival location on Day 1 to your departure location on Day 2.

Arrival on Day 1

A shuttle bus will be waiting for you at the airport/central station exit to take you to the Convention venue.

Departure on Day 2

A shuttle bus will be waiting for you at the hotel to take you to the airport/central station.

If you arrive on different dates than the Convention ones, please refer to your country representant for more details about transfers.

CATERING

A buffet lunch will be offered on Day 1 when you arrive at the event location (RAI Convention Centre, see *Venues* section).

The dinner will take place at the Passenger Terminal Amsterdam (see *Venues* section).

IMPORTANT: you can specify dietary restrictions (allergies, religion, etc) in the “Food requirements/Allergy” column in the registration file. It can also be found on the online registration form.

COUNTRY INFORMATION

Weather: Average temperature of 7 to 14°C

Local time: UTC+2

Currency: Euros

Country Code: +31



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DRESS CODE

Day: Business Casual - Usual work dress (tie not mandatory)

Night: Casual chic - Smart and casual outfit (tie not mandatory)



BUSINESS CASUAL



SMART CASUAL

FORMALITIES

For residents of the EU and Switzerland, a valid identity card or passport is required. For other countries and for the current laws in force, please refer to the following link <https://travel.state.gov/content/travel/en/international-travel/International-Travel-Country-Information-Pages/Netherlands.html> or to the Netherlands consulate of your country.

The organisation team remains at your disposal for the necessary documents to obtain your Visa (invitation letter, hotel voucher).

Automobiles PEUGEOT is filming/photographing the entirety of this 2020 Brand Convention. By taking part in this event, all participants grant Automobiles PEUGEOT full rights to use these images/voice recordings and any reproductions or adaptations for communication purposes. All participants also agree that the exploitation of these images/voice recordings does not represent an invasion of privacy and/or cause them any harm.

If you do not wish to be filmed/photographed/recorded, please inform the host(ess) at the welcome desk or a member of staff.